

SUMMER FUN



WINTER FUN



2017/18 Advertising Contract

Company/Organization _____

Address _____

Contact _____ Email _____ Phone _____

The above listed Company/Organization (hereafter Advertiser) agrees to purchase and pay for ad space in the 2017/18 publication and/or website at a total cost of \$ _____

Advertiser's Authorized Signature _____ Date _____

Representative _____ Date _____

Notes: _____

SF 101	WF 101	AD SPACE INFORMATION	Summer Fun 101	Winter Fun101
<input type="checkbox"/>	<input type="checkbox"/>	Full Page Print Ad (5.75"x 8.75"). Web Ad (300 px x 200 px). Web Link. Web Listing.	\$2,950	\$2,750
<input type="checkbox"/>	<input type="checkbox"/>	Half Page Print Horizontal Ad (4.75"x 3.75"). Web Link. Web Listing. Web Ad Option (300 px x 200 px)	1,750 only \$50/mo.	1,550 only \$50/mo.
<input type="checkbox"/>	<input type="checkbox"/>	Half Page Print Vertical Ad (2.3125"x 7.625"). Web Link. Web Listing. Web Ad Option (300 px x 200 px)	1,750 only \$50/mo.	1,550 only \$50/mo.
<input type="checkbox"/>	<input type="checkbox"/>	Quarter Page Print Ad (2.3125"x 3.75"). Web Link. Web Listing	975	850
<input type="checkbox"/>	<input type="checkbox"/>	Eighth Page Print Ad (2.3125" x 1.8125"). Web Listing	575	495
<input type="checkbox"/>	<input type="checkbox"/>	Web Ad (300 px x 200 px)	1,200/yr	1,200/yr
<input type="checkbox"/>	<input type="checkbox"/>	Web Link & Listing	600/yr	600/yr
<input type="checkbox"/>	<input type="checkbox"/>	Web Listing	300/yr	300/yr

Get a 20% Rate Reduction when you do BOTH Publications!

Premium Space Details: +20% Cover II & Cover IV, +15% Cover III, +10% Guaranteed Placement.
Payment for print ad space due prior to publishing, thank you.

Email ads: linda@winterfun101.com or lindanervick@gmail.com

Digital ads can be PDF, EPS or TIF files, either Macintosh or Windows, but EPS files must be accompanied by all fonts they contain. Digital ads must have a resolution of at least 300 dots per inch.

Please sign, scan, and/or e-mail confirmation to linda@winterfun101.com today. **THANK YOU!**

Summer Fun 101 & Winter Fun 101
207 Pittsburg Avenue, Duluth, MN 55806 • 218-310-6838 • linda@winterfun101.com



2017/18 Advertising Contract Terms

Payment: Advance payment is required. Invoices are due and payable upon receipt. Please contact us if you need to discuss other payment terms.

Rates: All rates are net of agency commissions.

Rates and Discounts: Advertising orders will be accepted only at published rates. Orders showing incorrect rates will be treated as typographical errors and insertions will be billed at the correct rate.

Positions: Ad placement within the Summer/Winter Fun 101 publication are guaranteed only for the cover positions, for which a premium rates had been paid. We will make every effort to fulfill other requests.

Acceptance: Summer/Winter Fun 101 will not be bound by any conditions, printed or otherwise, appearing on insertion orders or copy instructions that will conflict with the layout or regulations to policy. Publisher reserves the right to refuse or cancel any advertisement that does not conform to the standards or design of the publication.

Cancellations: Neither the advertiser nor its agency may cancel after the deadline dates. Covers are non-cancelable. Change or insertions orders will not be accepted after the deadline date. If materials are not received by the deadline, the Publisher reserves the right to publish a public service announcement or other self-promotion ad, while billing for the advertising space.

Finance Charges: Invoices are due and payable upon receipt. Invoices will be considered delinquent after 30 days from the invoice date, and will be subject to a 1.5% monthly finance charge, or 18% per annum.

Collection: In the event the advertiser and/or advertising agency defaults in payment of invoices, the same shall be liable for all fees and sums charged by a collection agency and/or attorney, as well as court costs incurred by the publisher in the collection of said bills.

Ad reproduction: Advertisements are accepted with the understanding that Winter Fun 101 will make all reasonable efforts to reproduce materials as submitted. However, Summer/Winter Fun 101 does not guarantee

color reproduction to be exact and will not rebate or adjust except where reproduction clearly diminishes the advertisement's effectiveness.

Other: All advertising materials and information are accepted and published upon the representation by advertiser and their advertising agency, if applicable, that they are authorized to publish the entire contents and subject matter thereof and that such publication will not violate any law or infringe upon any rights of any party. In consideration of the publication of advertisements, the advertiser and agency will, jointly and severally, indemnify and save the Publisher harmless from and against any and all losses and expenses arising out of the publication of such advertisements, including, without limitation, those arising from claims or suits for defamation, copyright or trade mark infringement, misappropriation, violation of right of privacy or publicity or from any and all similar claims now known or hereafter devised.

The Publishers assumes no responsibility if for any reason it becomes necessary to omit any advertisement. Failure by the Publisher to insert an advertisement invalidates the order for the insertion but shall not constitute a breach of contract.



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Duluth, MN 55806

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